

Details of Discipline Centric Core and Elective Courses
For Fresher's who will be admitted in the **Session 2024-25**
Name of University :J.N.V.University, Jodhpur
Name of Faculty : Commerce & Management Studies
Name of Discipline/ Subject : B.Com (BFE)
Three Yearly Bachelors Degree

S. No.	Level	Semester	Course Code	Category of Courses	Title of Courses	SEE	CIE	Total Marks	Credit			Credits
									L	T	P	
1	5 (4.5)	Sem. I	BFE5001T	DCC	Micro Economics I	70	30	100	06	-	-	06
2	5 (4.5)	Sem. II	BFE5004T	DCC	Micro Economics II	70	30	100	06	-	-	06
3	6 (5)	Sem. III	BFE6001T	DCC	Economic Environment	70	30	100	06	-	-	06
4	6 (5)	Sem. IV	BFE6004T	DCC	Currency and Banking	70	30	100	06	-	-	06
5	7 (5.5)	Sem. V	BFE7101T	DSE BFE-Gr. III	V-I Financial Management	70	30	100	06	-	-	06
			BFE7102T		V-II Public Finance	70	30	100	06	-	-	06
			BFE7103T		V-III Financial Market Operations	70	30	100	06	-	-	06
6	7 (5.5)	Sem. VI	BFE7110T	DSE BFE-Gr. III	V-I Foreign Exchange & Foreign Trade	70	30	100	06	-	-	06
			BFE7111T		V-II Rural Economy of Rajasthan	70	30	100	06	-	-	06
			BFE7112T		V-III Rural Economy of India	70	30	100	06	-	-	06
					Total Credits							60

B.COM. EXAMINATION 2025

Name of Programme : B.Com SEMESTER 1

Title of Course : MICRO ECONOMICS I

Course Code : BFE5001T

Category of Course: DCC

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

Objective: This course is meant to acquaint the student with the principles of Business Economics as are applicable in business.

Micro Economics I

Unit 1 : Business Economics : Definitions, Features, Scope and Role of Business Economics. Micro and Macro Economics, Static and Dynamic Economics, National Income : Definition , Concept , Measurement, Distribution & Economic Welfare.

Unit 2 : Consumer Behaviour :-Meaning, Characteristics, Measurement and Types of Utility, Law of Diminishing Marginal Utility, Law of Equi-Marginal Utility, **Indifference Curve Analysis:** Meaning, Characteristics, Superiority of Indifference Curve Analysis over Utility Analysis, Consumers surplus.

- Unit 3: Demand Analysis:** Definitions, Types, Determinants, Demand Schedule and Demand Curve. Law of Demands, Exceptions of Law of Demand. Extension & Contraction, Increase and decrease of Demand. **Elasticity of Demand:** Meaning, Definition, Importance, Types and Methods of Elasticity of Demand.
- Unit 4: Production Function;** Law of Return, Iso-Product Curve, List Cost Combination of Factors; Return to Scale, Factors of Production and Internal and External Economies and diseconomies.
- Unit 5 : Concept of Costs :** Short run and Long run Cost, Importance of cost in Business Decision Making; **Revenue analysis:** Concept, Types of Revenue and Inter Relationship amongst TR-AR & MR. **Law of Supply:** Meaning, Definition, Supply curve, Determinants, Assumptions and degrees and importance of Elasticity of supply

SUGGESTED READINGS:

Amit Ahuja: Managerial Economics: S.Chand, New Delhi

Amit Kumar Upadhyay: Principles of Economics, S.Chand, New Delhi

D. N. Dwivedi: Essential of Business Economics, S.Chand, New Delhi

Dewett: Modern Economic Theory, S.Chand, New Delhi (Hindi & English)

Ojha B.L.Mathur, Rathore M.S.& Dave R.K.: Business Economics, RBD Publication, Jaipur.

C.M. Chaudhary: Business Economics, Jaipur

Agarwal M.D & Som Deo: Business Economics, RBD, Jaipur

Agarwal M.D., Agarwal P.C. and Mahendra Kumar: Vyavsayik Arthshastra RBD Publishing House, Jaipur.

Name of Programme : B.Com BFE

Name of Course : Micro Economics-II

Course Code : BFE5004T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

B.Com.—Semester II

Micro Economics-II

Objective: This course is meant to acquaint the student with the principles of Business Economics as are applicable in Business.

Unit 1: Market: -Concept, Characteristic, Classification of Market. Market price, Normal price and relationship, General theory of Value, Time element in the price determination of value.

Unit 2: Perfect Competition: Concept and Characteristics of Perfect Competition, Price and Output determination under Perfect Competition, Perfect & Pure competition, Equilibrium of a firm & Industry in the short and long period.
Monopoly: Meaning, Definition, Characteristics, Classification of Monopoly, Price and output determination in the short and long period. Price- determination under Discriminating Monopoly.

Unit 3: Imperfect Competition: Concept and Characterisation of Imperfect Competition, Price and output determination under Imperfect Competition (Monopolistic Competition) in the short and long period. **Oligopoly:** Meaning, definition, Characteristics and Types of oligopoly, Price and output determination under oligopoly Perfect Collusion, Imperfect Collusion and Independent Pricing

Unit 4 : Factor Pricing (i):Theory of Distribution, Marginal Productivity, Modern theory of distribution. **Wages:** Meaning, Money and Real Wages, Factors affecting Real Wages, Theories of wages: Marginal Productivity of Wages, Modern theory of Wages. **Rent:** Concept, Ricardian & Modern Theory of Rent, Scarcity Rent, Quasi Rent.

Unit 5: Factor Pricing (ii) : Interest: Concept, Gross and Net Interest, Theories of Interest—The Loanable Fund theory, Keynes' Liquidity, Preference Theory, Modern Theory, Negative Rate of Interest, Difference in Interest Rates. **Profit:** Concept and Theories of Profit—Dynamic, Innovation, Risk, Marginal Productivity and Uncertainty bearing theory of Profit.

SUGGESTED READINGS:

Amit Ahuja: Managerial Economics: S.Chand, New Delhi

Amit Kumar Upadhyay: Principles of Economics, S.Chand, New Delhi

Dewett: Modern Economic Theory, S.Chand, New Delhi (Hindi & English)

Ojha B.L.Mathur,Rathore M.S.& Dave R.K: Business Economics, RBD Publication, Jaipur.

C.M. Chaudhary: Business Economics, Jaipur

Agarwal M.D & Som Deo: Business Economics, RBD, Jaipur

Agarwal M.D., Agarwal P.C. and Mahendra kumar: Vyavsayik Arthshastra RBD Publishing House, Jaipur.

Name of Programme : B.Com BFE III

Name of Course : Economic Environment

Course Code : BFE6001T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

ECONOMIC ENVIRONMENT

Objective:-This Course aims at acquainting the student with the emerging issues in business at the national and international level in the light of the policies of liberalization and globalization.

Unit 1: Indian Economic Environment and Non-Economic Environment: Concept, Components and Importance. Economic Trends (overview) Investment, Income, Saving, Concept and Trends, Economic Planning : Meaning, Importance and Objectives, Achievement of Planning in India, NITI Aayog.

Unit 2 : Problems relating to Population; Unemployment; Poverty; Regional Imbalances; Parallel Economy; Balance of Payment

Unit 3: Economic Policies: Monetary Policy; Fiscal Policy; Export and Import Policy; Foreign Investment Policy.

Unit 4: Industrial Development & Industrial Policy, Industrial Sickness; Economic Reforms, Liberalization; Small Scale, Cottage and Village Industries.

Unit 5: International Environment : India and the World Economy, Problems of Developing countries; Foreign Investment in India; International Economic Institutions; WTO, IMF, World Bank and ADB

Suggested Books

- Raj. K.N.: Indian Economic Growth, Performance and Perspective
- Chaudhary Primit: Indian Economy, Poverty and Development
- Uppal J.S: India's Economic Problems
- Sengupta, N.K: Government & Business
- Verma, M.L.: Foreign Trade Management in India
- Govt. of India: Economic Survey Budget Speech
- Swami, Gupta and Vaishnav : Economic and Business Environment

Name of Programme : B.Com BFE IV

Name of Course : Currency and Banking SYSTEM

Course Code : BFE6004T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

CURRENCY AND BANKING SYSTEM

Objective:- This course exposes the students to the working of money and banking system prevailing in India.

Unit 1: Money- Definition, Functions, importance, Classification of money. Money Supply: Components and Determinants, Measurement of Money by RBI, Inflation and Deflation: Causes and Remedial Action.

Unit 2: Fisher's quantity theory of money, The Cambridge equation, The Keynesian approach, Saving and Investment Theory of Keynes. Business cycle: Nature, Phases of a Business Cycle, the problems of Business Cycle.

Unit 3: Commercial Banks- Meaning, definition, functions and importance, types and organization. Structure of Banking System. Instrument of Credit Control, Retail Banking, Recent development and changes in Indian Banking: Innovative Banking and Virtual Banking. E-Banking, Internet banking, National Electronic banking System: (NEFT), ECS, RTGS, Mobile banking, Plastic Money: Debit, Credit & ATM Card. Regional Rural Bank.

Unit 4: State Bank of India- History, objectives, Functions, Structure, Organization, Working and progress, Reserve Bank of India - Objective, organization, functions and working system.

Unit 5: Development Banks and Other Non Banking Financial Institutions: Organisation, Function and working of IDBI, ICICI, IFCI, SFCS and SIDBI.

BOOKS RECOMMENDED

Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi

Natarajan S, Parameshwaran R: Indian Banking, S.Chand & Company

Averbach, Robert D: Money, Banking and Financial Markets Macmillan, London.

Varshney, P.N. : Indian Financial System, Sultan Chand & Sons, New Delhi.

Khan, M.Y.: Indian Financial System, Tata McGraw Hill, Delhi.

Mittani D.M.: Money, Banking & International Trade, Himaliya Publishing, Delhi

Bhole L.M.: Financial Market and Institution, Tata McGraw Hill, Delhi

J.K. Tandon and T.N. Mathur, Banking and Finance, Shivam Book House, Jaipur (Hindi & English Version)

Vashitha, Swami, Gupta: Banking and Finance, RBD, Jaipur

Agarwal & Singh: Internet Banking Technology, Raj Publishing house, Jaipur

Mathur B.L. & Dave R.K.: Money and Banking System, (Hindi & English), Wide Vision,

Ojha.B.L.: Money and Financial System, (Hindi & English), Ajmera book Company, Ajmer

Trivedi, dashora, Nagar and Jain: Money and Banking System, (Hindi & English), RBD, Jaipur

Mathur & Kateva: Banking & Finance, Wide Vision, Jaipur

Bhat Anil K: Indian Banking System, Shivam Book, Jaipur.

Sundharam & Vaishney: Banking Theory Law & Practice, Sultan Chand & Sons, Delhi

Name of Programme : B.Com BFE –V-I

Name of Course : FINANCIAL MANAGEMENT

Course Code : BFE7101T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

FINANCIAL MANAGEMENT

Objective : The objective of the course is to help students to understand the conceptual frame work of financial-
Management/institution and its applications under various environment constraints

- Unit 1:** Financial Management: Meaning, nature and scope of finance, Importance and Limitation, Financial goal: Profit vs. wealth maximization; finance functions- investment, financing and dividend decisions, Financial Planning: Meaning, Definition, Contents, Types, process, estimating Financial requirement, Factors affecting Financial planning, Characteristic of sound financial plan, Significance, Limitation.
- Unit 2 :** Capital Budgeting: Meaning, Definition, importance, kinds, types, process, investment evaluation criteria, net present value, internal rate of return, profitability index, payback period, accounting rate of return, NPV an IRR comparison, Capital rationing, Risk analysis in capital budgeting. Capital Structure: Meaning and Definition, Factor affecting Capital structure, optimum capital structure, Trading on equity, Capital Gearing.
- Unit 3 :** Cost of Capital :Meaning, Definition, and significance, characteristic, calculation of cost of debt; preference capital, equity capital, retained earnings, Combined Cost of capital (weighted). Operating and Financial Leverage Concept, characteristic, Measurement, Effect of operating and financial leverage on profit Analysis, Combined leverage.
- Unit 4:** Working Capital: Meaning, Concept, Type, Importance, Calculation, deterrents of Working Capital.

Management of Inventory : Meaning, objective, Need of hold inventory, Techniques of inventory control.

Unit 5 : Dividend Policy : Meaning, Forms of dividend, sound dividend policy, Factor affecting Dividend policy, Types, dividend decisions, Walter's model and Gordon's model.

SUGGESTED READINGS

Van Home, J.C. : *Financial Management and Policy*, Prentice Hall of India, New Delhi

Van Horne, J.C. : *Fundamentals of Financial Management*, Prentice Hall of India, New Delhi

Khan, M.Y. and Jain, P.K. : *Financial Management*, Text and problems, Tata McGraw Hill, New Delhi

Prasanna Chandra : *Financial Management Theory and practice*, Tata McGraw Hill, New Delhi

Pandey, I.M. : *Financial Management*, Vikas Publishing House, New Delhi

Brigham, E.F.,
Gapenski L.C. and Ehrhardt, M.C. : *Financial Management-Theory and practice*, Harcourt College Publishers, Singapore

Bhalla, V.K. : *Modern Working Capital Management*, Anmol pub, Delhi

Agarwal, Agarwal,
Kothari : *Financial Management*

Kothari & Dave: *Financial Management*

Name of Programme : B.Com BFE-V-II

Name of Course : Public Finance

Course Code : BFE7102T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

Objective :- The objective of the course is to help students to understand the conceptual frame work of public finance and its applications under various environment constraints

PUBLIC FINANCE

Unit 1 : Public Finance - Meaning, Nature and Scope, Principles, importance of Public finance. Principal of Maximum Social Advantage. Difference between public Finance and Private Finance. Public Finance and Economic Development.

Unit 2 : Public Expenditure : Meaning, classification, Objective, importance and Principles. Effects of Public Expenditure - production, consumption, saving, Investment and distribution. Trends and causes of rising public expenditure in India.

Unit 3: Public Revenue: Meaning, Significance & Sources, Functional and economic classification. Public Borrowing :Meaning, Nature, types, techniques of principles of public borrowing. Sources of Public debt and redemption of Public debt. Role and effects of Public debt in economic Development Trends and causes of rise in public debt.

Unit 4: Taxation :Taxation-Types, Principle and Canons. Impact and Effects, Incidence of Taxes, Shifting of tax, Problem of tax evasion and black money, Taxable Capacity. Indian Tax System. Non tax revenues.

Unit 5: Fiscal Policy - Meaning, objective and tools, Fiscal Deficit, Fiscal policy in India, Finance Commission, Financial relationship between Centre and State, Major criterion for transfer of funds, Current Issue: VAT and

Service tax: concept and implications.

BOOKS RECOMMENDED:-

H.L.Bhatia: Public Finance, Vikas Publishing House, New Delhi H.L.Bhatia: Lok Vitt, Vikas Publishing

House, New Delhi Hajela.T.N. Rajasva (H) Dalton, H. : Public Finance

Hicks, U.K. : Public Finance

Musgrave, R.A. : The Economics of Public Finance Prof. J.K. Mehta : Public Finance

B.N. Gupta : Government Budgeting

D.T. Lakadwala : Union State Finance Relation

Dr.T.T.Sethi: Lokvitt evam Antarrashtriya Vyapar, LNAE Publishers, Agra

M.L.Seth: Money, Banking, International Trade & Public Finance, LNAE Publishers, Agra

R.C.Agarwal: Public Finance, LNAE Publishers, Agra

Chowdhary & Chakraborty: Public Finance & Fiscal Policy, Kalyani Book, Delhi

D.M.Mithani: Public Finance, Himalaya Publishing House, Delhi D.M.Mithani: Modern Public Finance,

Himalaya Publishing House, Delhi

Name of Programme : B.Com BFE-V-III

Name of Course : FINANCIAL MARKET OPERATION

Course Code : BFE7103T

(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

FINANCIAL MARKET OPERATION

Objective: This Course aims at acquainting the students with the working of financial markets in India.

Unit 1: An overview of financial market in India. Money Market: India money market's composition and structure; objective, importance, suggestion for improving money market, Recent trends in Indian money market.

Unit 2: Capital market : Security market (a) New issue market (b) Secondary market : Function and role of stock exchange; Listing procedure and legal requirements; Public issue pricing and marketing; Reform of secondary market

Unit 3: Investors protection: Complaints of investors, Grievances concerning stock exchange dealing and their removal Grievance cells for Investor Protection: stock exchanges; SEBI; Company Law Board.

Unit 4: Functionaries on Stock Exchanges; Brokers, sub-brokers, market makers, jobbers portfolio consultants, institutional investors and NRIs

Unit 5: Financial Services: Merchant banking-functions and role; Credit rating- concept, functions and types.
Guidelines of SEBI: New Issue market, IPO, Listing, underwriting and bonus share.

SUGGESTED READINGS:-

Gupta, Kamal : Contemporary Auditing, Tata McGraw Hill, N. Delhi. Jain, Khandelwal & Pareek : Auditing, Ramesh Book Depot, Jaipur. Pagare, Dinkar : Principles of Auditing, S. Chand & co., New Delhi.

Pagare, Dinker : Principles & Practice of Auditing, Sultan Chand, New Delhi. Sharma, T.R. : Auditing Principles & Problems, Sahitya Bhawan, Agra.

Spicer & Pegler : Practical Auditing, W.W. Bigg., Indian Edition by S.V. Gratalia, Alliedpublishers.

Tandon, B.N. : Principles of Auditing, S. Chand & Co., New Delhi. Agarwal and Agarwal: Auditing, Ajmera Book Company, Jaipur.

Name of Programme : B.Com BFE-V-I
Name of Course : Foreign Exchange and Foreign Trade

Course Code : BFE7110T
(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

Foreign Exchange and Foreign Trade

Objective : This course enables the student to know the working of the international trade and Finance.

- Unit 1:** Meaning, nature, advantages and disadvantages in international trade Terms of trades; Balance of Trade and Balance of Payment- Concept, cause of Disequilibrium and Measures for Correction. Adjustment Mechanism: Equilibrium, disequilibrium and adjustment.
- Unit 2:** Foreign Exchange Rates- Meaning and determination- mint par parity Theory; Purchasing Power Parity Theory; Demand and supply Theory. Fixed Flexible and floating Exchange rate- Meaning and their advantages and disadvantages. Fluctuations in exchange rates, causes, effects and methods of controlling the fluctuations.
- Unit 3:** Methods of International Payment and Settlements. Documentary credit as method of payment. Export Finance, Import finance. Role of STC & MMTC and Export promotion Councils
- Unit 4:** Export Promotion and Import substitution, ECGC, Exim Bank, Infrastructure and Institutional Setup for Exports, 100% EOU, Export Houses and Trading houses, EPZs, SEZs.
- Unit 5:** Free trade policy, Protection, Advantage; Role of underdeveloped countries, Protection trade devices: Tariffs; effect of Tariffs, Import Quotas; Planning international trade operations.

SUGGESTED READINGS

K.D. Swami : International Trade Singhal : International Trade

M.C. Vaish : Macro Economics

Daniels & Radebaugh : International Business Cheruvilam : International Business

Mathur B.L. & Dave R.K.: International trade and Finance Agarwal, Singh & Gupta:

International trade and Finance Ojha B.L. & Hai M.A.: International trade and Finance

Mittani D.M.: Money, Banking, International trade and Public Finance

Name of Programme : B.Com BFE
Name of Course : RURAL ECONOMY OF RAJASTHAN

Course Code : BFE7111T
(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

RURAL ECONOMY OF RAJASTHAN

Objective: It is introductory course. It concentrates on the rural sector study. The course shall build up a broad picture of the dimensions of rural economics as a subject of study; the course shall acquaint the students with the general studies only.

Unit 1 : Basic Characteristics of economy of Rajasthan. Regional imbalance, need for regional economic planning, Regional Development Programmes, Position of Rajasthan in India, Salient features of Rajasthan Economy, causes of low literacy in Rajasthan. Panchayat Raj : Concept, background, importance, set up, progress and problems. Rural Development Programmes in Rajasthan.

Unit 2 : Natural Resources of Rajasthan : Mines and Minerals, Land and water, Forest and Wild Life; Live stock, New Mineral Policy; Mineral Based Industries in Rajasthan.

Unit 3 : Agricultural, Agriculture based industries in Rajasthan, Animal Husbandry, White Revolution : Dairy Development Programme: Irrigation in Rajasthan and Indira Gandhi Canal Project, Co-operative Movement in Rajasthan. Land Reforms in Rajasthan.

Unit 4 : Economic Planning in Rajasthan, Various Five Year Plan, Progress and Pit falls, Constraints in economic – development

Unit 5 : Industries, Small Scale, Cottage and Village Industries; Handicrafts Industries in Rajasthan; Industrial Policy;

Transport-Communication-Tourism Development in Rajasthan, Main feature of tourism in Rajasthan; Role of RFC, RICCO and RAJSICO in Industrial Development.

BOOKS RECOMMENDED

B.L.Mathur: Cooperative Development, Jaipur B.L.Ojha: *Rajasthan Ki Arthvyavastha*

Laxmi Narayan Nathuramka: *Rajasthan Ki Arthvyavastha* Nanavati,

M.B. and Anjaria, J.J. : Indian Rural Problems, Vora & Co.

Agarwal, A.N. : Indian Agriculture

Desai, Vasant : A Study of Rural Economic, Himalaya Publishing House, Delhi

Mathur B.L.: Cooperative Development, RBSA, Jaipur

H.R. Swami & B.P.Gupta: Rural Development & Cooperation, RBD, Jaipur

B.P.Gupta, H.R.Swami : Grameen Vikas evam Sahakarita

B.P.Gupta: Sahakarita ke Siddanth evam Vyavhar, RBD, Jaipur

Name of Programme : B.Com BFE
Name of Course : RURAL ECONOMY OF INDIA

Course Code : BFE7112T
(Credit 6 : 90 Hours, M.M.100, 70 SEE + 30 Sessional)

RURAL ECONOMY OF INDIA

Objective: It is introductory course. It concentrates on the rural sector study. The course shall build up a broad picture of the dimensions of rural economics as a subject of study; the course shall acquaint the students with the general studies only.

- Unit 1 : Concept of Rural Economy, Nature and Problems of Rural Economy; Rural Backwardness, Significance of Rural Development, Social, Economic and Political Development, Recent development in rural area.
- Unit 2 : Rural Development Strategies - Nature and problems of Rural Economy, Concept of Rural Economy, Rural Versus Urban Development, Nature and Causes of imbalance between rural areas and urban areas during planning period; Panchayat Raj System and 73rd Amendment; Employment Guarantee schemes- Swarnajayanti Gram Swarajgar Yojana (SGSY), Rural Employment Guarantee Scheme, Pradhan Mantri Gram Sadak Yojana (PMGSY), Sampura Gramin Rojgar Yojana (SGRY), Jawahar Gram Samridhi Yojana (JGSY), Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
- Unit 3 : Indian Agriculture: Agriculture Development: Characteristics, Importance of Indian Agriculture, Problems, Suggestion, Irrigation, Land Reform, Modern Technology and Agriculture Policy; Crop Insurance.
- Unit 4 : Rural Finance, Unorganized Sector-Rural Indebtedness. Organized Sector : Role of Rural Credit

Institutions. Cooperative and Commercial Banks, Role of Regional Rural Banks, NABARD.

Unit 5 : Rural Energy Problems, Energy Development & Utilization; Rural Renewable Sources of Energy; Rural Industry, Rural Industrialisation, KVIC, Government Policy for Rural Industrial Development, Programmes related to Tribal Welfare, Drought area development, Desert, forest conservation.

BOOKS RECOMMENDED

B.L.Ojha: *Rajasthan Ki Arthvyavastha*, RBD, Jaipur

Laxmi Narayan Nathuramka: *Rajasthan Ki Arthvyavastha*

Nanavati, M.B. and Anjaria, J.J. : Indian Rural Problems,

Vora & Co. Agarwal, A.N. : Indian Agriculture

Desai, Vasant : A Study of Rural Economic, Himalaya Publishing House, Delhi

Mathur B.L.: Cooperative Development, RBSA, Jaipur

Garg Basu: Rural Marketing, Kalyani Books, Delhi

Desai, Vasant: Rural development of India, Himalaya Publishing House, Delhi

Satya Sundaram: Rural Development, Himalaya Publishing House, Delhi

Venkata Reddy K: Agriculture and Rural Development, Himalaya Publishing House, Delhi